

## GRIPS-Mansfield Foundation Joint Seminar

“What everyone needs to know about Intellectual Property Law”

知的財産関連法について知っておくべきこと

Tuesday, January 11, 2022 12:10-13:40 Online (Zoom Webinar)



\*To join the Forum, please register at the **Registration Form below** or  
**QR code on the right by 17 : 00 (Japan Time) Thursday, January 6, 2022.**  
 You will receive an invitation e-mail from the Zoom online system.  
[https://zoom.us/webinar/register/WN\\_MVLIPM8-T3G2QySooq1MkQ](https://zoom.us/webinar/register/WN_MVLIPM8-T3G2QySooq1MkQ)

Speaker:	<b>Fred Carl</b> (Mansfield Fellow) フレッド・カール (マンスフィールド・フェロー) Attorney Advisor – Trademarks, Tm Classification Policy & Practice, United States Patent and Trademark Office, Department of Commerce 米国商務省 米国特許商標庁 商標区分慣行・規格室 顧問弁護士 (商標担当)
Moderator:	<b>Jun SUZUKI 鈴木 潤</b> 政策研究大学院大学 教授 Professor, National Graduate Institute for Policy Studies (GRIPS)
Description:	<p>Almost everyone has a great idea for a business, book, or invention that will make life better. Your business idea, your book, your invention must be legally protected to prevent someone from taking it away. Ideas like these are protected under intellectual property law. Do you want to create the next Doraemon? Will you become a fashion designer like Issey Miyake? Maybe you will discover the cure for the common cold. You may one day have the next great idea, and you will need to know how to protect it.</p> <p>Fred Carl has been practicing intellectual property law for over 30 years, specializing in trademark law. He has practiced in the United States with law firms, in a large pharmaceutical manufacturing company, and with the United States government. He worked for five years in an intellectual property law firm in Japan, and is currently in Japan as a Mansfield Fellow. Hear about how intellectual property is protected in the United States and in most of the developed world. Learn how you can protect your work product by taking advantage of this area of the law. Fred will speak mostly about trademark law, but will also cover the basics of copyright law and patent law. This basic information should be a great starting point for anyone who thinks about owning a business, or writing a book or a song, or for a scientist who may one day need to patent an invention or a discovery. When you have your great idea, you may not have the money to hire an attorney to represent you, but with a little information you can learn what your options are and where to go for help when you need it.</p> <p>Jun SUZUKI is Professor of Innovation Policy at National Graduate Institute for Policy Studies (GRIPS) in Tokyo since 2007. He has been working in the field of science, technology and innovation policy analysis for more than 25 years. He received his Ph.D. in Management of Innovation from the University of Tokyo. His recent work focuses on the quantitative analysis of patent data and innovation activities.</p>

\*Language: English

\*Admission: Free

\*This seminar will be off the record.

For registration and inquiries, please contact

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(Ms. Chigiri or Ms. Miyamoto)

## The National Graduate Institute for Policy Studies

GRIPS was established in October 1997, superseding the Graduate School of Policy Science (GSPS) at Saitama University, which was the first graduate school for Policy Studies in Japan. GRIPS is a government-sponsored graduate school and research institute which has been restructured into an entirely new and unique entity. GRIPS aims to be an international center of excellence for the education of future leaders in the policy arena, for the advancement of policy research, and for the systematic collection and dissemination of policy-related information. In order to accomplish these aims, a Graduate School, a Policy Research Center and a Policy Information Center have been established. GRIPS is the first graduate school without facilities for undergraduates in Japan in the wider disciplines of social science. GRIPS is located in Roppongi, Tokyo, with easy access to the political and business headquarters of Japan.

GRIPS degree programs are designed to attract outstanding students and thoroughly prepare them for distinguished careers in policy setting. After a period of thorough preparation since its foundation in 1997, GRIPS welcomed its first domestic students in April 2000, followed six months later by its first international students. About two-thirds of the student-intake of GRIPS consist of international students coming from over sixty countries in Asia, Africa, and Eastern Europe. Students normally have three to five years working experience for governments, central banks, custom offices or other relevant organizations. The International Programs at GRIPS are conducted solely in English, while Domestic Programs are taught in Japanese.

GRIPS aims to be the center of a consortium, consisting of industry, government, and academia, for the exchange of information, ideas, and personnel among graduate schools, government-related institutes, and private research institutes in Japan. In addition, through its international faculty, student body, and alumni, and by promoting international exchange of policy research and information, GRIPS aims to establish an international network among academics and government officials in the field of policy studies, contributing to the promotion of a better understanding among peoples around the world in an age of globalization.

## The Maureen and Mike Mansfield Foundation

The Maureen and Mike Mansfield Foundation was created in 1983 to advance Maureen and Mike Mansfield's life-long efforts to promote understanding and cooperation among the nations and peoples of Asia and the United States. The Foundation sponsors exchanges, dialogues, and publications that create networks among U.S. and Asian leaders, explore the underlying issues influencing public policies, and increase awareness about the nations and peoples of Asia. The Foundation receives support from individuals, corporations, and philanthropic organizations. It also provides support to The Maureen and Mike Mansfield Center at the University of Montana.

The Mansfield Fellowship Program—named after Mike Mansfield, former U.S. ambassador to Japan, U.S. Senate majority leader, and U.S. congressman from Montana—is a first-of-its-kind program for the United States and Japan. The U.S. Congress created the Mansfield Fellowships in 1994 to build a corps of U.S. federal government employees with proficiency in the Japanese language and practical, firsthand knowledge about Japan and its government. During a one-year program in Japan, Fellows develop an in-depth understanding of Japan's government and policymaking process and establish relationships with their counterparts in the government of Japan and the business, professional, and academic communities. The Mansfield Fellowships are administered by the Maureen and Mike Mansfield Foundation, with the United States Department of State's Bureau of Educational and Cultural Affairs as grantor.

The Foundation has offices in Washington, DC, Tokyo, and Missoula, Montana.