



THE MAUREEN *and* MIKE
MANSFIELD FOUNDATION

CFM

Corporate Friends *of* Mansfield

*Enhancing corporate members'
ability to anticipate and respond
to economic and strategic
developments in Asia*

WASHINGTON, DC • TOKYO • MISSOULA, MT
www.mansfieldfdn.org

In an era when conducting geopolitical risk assessments is a strategic imperative for global companies, the Corporate Friends of Mansfield program facilitates member access to insights from prominent Asia policy experts and political leaders through exclusive high-level briefings and other opportunities for communication and collaboration.



Events in Washington and Tokyo offer corporate members networking opportunities with other business leaders, policymakers, policy experts, and Mansfield Foundation program participants.

Building *on more than* A DECADE of PARTNERSHIP with CORPORATE AFFILIATES

Since 2004, the Mansfield Foundation has partnered with corporations through our Corporate Affiliates Program, working together to strengthen U.S.-Asia relations and enhance dialogue on important Asia-related issues. In 2014 the Foundation developed the Corporate Friends of Mansfield (CFM) program to replace the Corporate Affiliates Program and better meet our corporate partners' needs for benefits tailored to their strategic interests while continuing to work together to promote understanding and cooperation between the United States and Asia.



Corporate members are invited to Capitol Hill Asia Policy Dialogues, which foster discussion between representatives of the U.S. Congress and the business community on legislation and policies that impact U.S. relations with Asia.



Corporate members have access to the Mansfield Foundation's vast network, allowing them to strengthen and develop professional relationships in the United States and Asia.

Adding EXCLUSIVE high-level POLICY EVENTS and a new GEOGRAPHIC component

Corporate members will benefit from the Mansfield Foundation's vast network on both sides of the Pacific through exclusive high-level policy events in Washington, D.C., and Tokyo.

- A minimum of six exclusive high-level policy lunches—with at least three to be held in Washington, D.C. and three in Tokyo—will be open only to the Mansfield Foundation Board of Directors and CFM members.
- Speakers from across the political spectrum will be chosen for their knowledge and experience in U.S.-Asia relations and will include Diet and congressional representatives, policy experts, diplomats, former administration officials, and others.



CFM policy lunches feature eminent speakers such as Yoshimasa Hayashi, member of Japan's House of Councillors.



One of the many high profile events that Corporate Members have been invited to was a May 2014 Capitol Hill address by Shigeru Ishiba, then-Secretary-General of Japan's Liberal Democratic Party.



February 2015 evening with Sung Kim, Special Representative for North Korea Policy and Deputy Assistant Secretary of State for Korea and Japan



November 2015 event with Wendy Cutler, Vice President and Managing Director, Washington Office, Asia Society Policy Institute

Providing TARGETED BENEFITS

Corporate sponsors receive information, networking, and promotional benefits, and their employees are eligible for the Foundation's new Visiting Fellows program:

- **Information:** In addition to high-level policy lunches, corporate members can receive two private briefings with the Mansfield Foundation President and CEO and a Foundation-affiliated policy expert on a topic of the member's choice. Invitations to attend the semiannual Foundation Board dinner and ongoing Capitol Hill Asia Policy Dialogues will provide further opportunities for information exchanges with policy experts.
- **Networking:** Participating companies can engage with policymakers at Foundation events in Washington, D.C., and Tokyo.
- **Promotion:** Participating companies will receive recognition in Foundation publications and materials, at events, and online, underscoring their commitment to the Foundation and support for its mission of strengthening U.S.-Asia relations.
- **Visiting Fellows Program:** The Mansfield Foundation recently restructured and reenergized its Visiting Fellows Program, allowing corporate sponsors to take greater advantage of the Foundation's unique networks, resources, and institutional partnerships.

The Foundation welcomes opportunities to meet with corporations to discuss the Corporate Friends of Mansfield program and other ways we can work together. For more information about opportunities to support or partner with the Foundation, please visit <http://mansfieldfdn.org/support>.

Corporate Friends of Mansfield

Support Levels and Benefits

INFORMATION — *Access high-level interaction with policy experts and insiders in Washington, D.C., and Tokyo*

Exclusive high-level policy lunches

Two private briefings upon request with President and CEO and policy expert

Invitation to semiannual dinner with Foundation Board

Invitation to Capitol Hill Asia Policy Dialogues

NETWORKING — *Tap the vast Mansfield Foundation network in the United States and Asia*

Access to Mansfield Visiting Fellows Program

Exclusive networking opportunities with Mansfield Fellows and other Mansfield program participants

Invitations to other Foundation events

PROMOTIONAL — *Enhance public profile of company*

Prominent corporate logo placement in Foundation materials and online

Corporate logo placement in Foundation materials and online

Link to company website

Acknowledgment at Foundation events

Program contributions will fund program administration and help support Mansfield Foundation activities.

Chairman \$20,000 / year	President \$15,000 / year	Premier \$10,000 / year
Six policy lunches D.C. (3), Tokyo (3); (For up to three representatives per event)	Four policy lunches D.C. (2), Tokyo (2); (For up to two representatives per event)	Three policy lunches D.C. (2), Tokyo (1) or vice versa; (For up to one representative per event)
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High-level policy lunches are open only to corporate members and the Mansfield Foundation Board of Directors.

The Maureen and Mike Mansfield Foundation is a 501(c)3 organization that promotes understanding and cooperation in U.S.-Asia relations. It was established in 1983 to honor Mike Mansfield (1903–2001), a remarkable public servant, statesman and diplomat who played a pivotal role in many of the key domestic and international issues of the 20th century as U.S. congressman from Montana, Senate majority leader and finally as U.S. ambassador to Japan.

Maureen and Mike Mansfield's values, ideals and vision for U.S.-Asia relations continue through the Foundation's exchanges, dialogues, research and educational programs, which create networks among U.S. and Asian leaders, explore the underlying issues influencing public policies, and increase awareness about the nations and peoples of Asia. The Foundation has offices in Washington, D.C.; Tokyo, Japan; and Missoula, Montana.



THE MAUREEN AND MIKE MANSFIELD FOUNDATION

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