

# **The Maureen and Mike Mansfield Foundation Biennial Report for Fiscal Years 2007 and 2008 July 1, 2006 – June 30, 2008**

## **About the Foundation**

The Maureen and Mike Mansfield Foundation is a nonprofit 501(c)3 organization that promotes understanding and cooperation among the nations and peoples of Asia and the United States. Maureen and Mike Mansfield's values, ideals and vision for U.S.-Asia relations continue through the Foundation's exchanges, policy dialogues, research and education, which create networks among U.S. and Asian leaders, explore the underlying issues influencing public policies, and increase awareness about the nations and peoples of Asia. The Foundation also provides support for the Maureen and Mike Mansfield Foundation at The University of Montana. The Foundation has offices in Washington, D.C.; Tokyo, Japan; and Missoula, Montana.

## **Exchanges**

### **The Mike Mansfield Fellowship Program**

The Mansfield Fellowship Program is a first-of-its kind program for both the United States and Japan. The two-year Fellowships enable a select group of U.S. federal government employees to learn Japanese and to gain a substantial knowledge about the government of Japan by serving in long-term placements in Japanese government offices.

During FY07 and FY08, we continued our implementation of this program, which included: recruitment and selection of the thirteenth and fourteenth groups of Fellows (MFP No.13 and MFP No.14); arrangement of language training for MFP No.12 and MFP No.13; negotiating placements for MFP No.11 and MFP No.12; conducting orientation and supplemental seminars; making transportation and other logistical arrangements; monitoring MFP No.11 and MFP No.12 in Japan; coordinating a program of outreach activities for alumni Fellows; and evaluating program implementation.

During FY07 and FY08, we expanded our outreach and educational programs, which feature current and alumni Fellows. We collaborated with six U.S. institutions on outreach programs in the United States. In FY07, we collaborated with the Clinton School of Public Service in Little Rock, Arkansas, the University of Indiana's Kelley School of Business Alumni Association in Washington, D.C., and the Japan-America Society of Minnesota. Working with these institutions, we organized policy dialogues featuring five alumni Fellows. In FY08, we collaborated with the Japan Society of Boston, Harvard University's Weatherhead Center for International Affairs in Boston, and the Japan-America Society of Washington on two policy dialogues featuring two alumni Fellows. This ongoing series of educational outreach symposia was funded by the Toshiba International Foundation.

The Foundation continued to collaborate and receive support from the Japan Foundation Center for Global Partnership. As a result of this collaboration, we held a September 2006 symposium on finance and economics featuring two alumni Fellows from the U.S. Department of Treasury and a September 2007 symposium on energy and the environment featuring an alumna Fellow from the U.S. Department of Energy. Each year, we also initiated a series of five joint seminars in Tokyo, co-

sponsored with the Graduate Research Institute for Policy Studies (GRIPS). Each of these seminars included a Mansfield Fellow as a speaker.

Since the program's inception, the Maureen and Mike Mansfield Foundation has named 86 Mansfield Fellows, who represent 22 U.S. government agencies and the U.S. Congress. The Fellows have been placed in 49 Japanese government ministries and agencies and 24 other organizations, as well as in offices of Japan's Diet members. The program is administered with grant support from the U.S. Department of State, Bureau of Educational and Cultural Affairs, and also receives in-kind support from the Government of Japan and Ishikawa Prefecture. The Foundation also received in-kind support from corporations and non-governmental organizations.

### **United States-Japan Finance and Economic Cooperation Exchange**

In early 2008, the Mansfield Foundation organized a one-week study trip to the United States for Japanese civil servants from key ministries and agencies involved in financial sector and economic reforms. The United States-Japan Finance and Economic Cooperation Exchange, held January 12-19, 2008, involved six mid-career Japanese civil servants from the Ministry of Finance, the Financial Services Agency, the Ministry of Economy, Trade and Industry, the Ministry of Foreign Affairs, the Japan Fair Trade Commission, and the Bank of Japan.

The delegation participated in a week of briefings and dialogues focused on U.S. fiscal policies, procedures and best practices. Their itinerary included meetings with senior U.S. government officials from the Department of Treasury, the United States Trade Representative's Office, the Securities and Exchange Commission, and the Department of Commerce. They also met with members of Congress and senior congressional staff from House and Senate committees involved in trade, banking and financial services, and small business. The Foundation also arranged appointments for the Japanese delegation to meet representatives of the private sector and policy community in Washington, D.C. and New York City. Topics included U.S. regulatory practices and procedures, the role of public comment, e-commerce, and U.S. international economic policy. Aflac Japan helped fund this program.

### **Young Economist Exchanges**

In 2007, the Foundation hosted the "Young Economists Study Visit to the United States." This was the seventh collaboration (since 2000) between the Foundation and the Tokyo American Center (TAC) to bring young Japanese economists to Washington, D.C. for meetings and seminars with U.S. policy-making institutions and scholars. The exchange was held July 8-14, 2007. Participants included economists from Mitsubishi UFJ Research & Consulting, Sojitz Research Institute, Japan Center for Economic Research, Japan External Trade Organization, Institute for International Policy Studies, and Mizuho Research Institute. The Tokyo American Center funded this program.

### **All China Youth Federation Exchange/China Exchanges**

During FY07 and FY08, we continued an exchange program cosponsored by the All China Youth Federation (ACYF) and aimed at giving Chinese officials an opportunity to learn about the U.S. policymaking process, U.S. politics, and Sino-U.S. relations through meetings and discussions with U.S. government officials, nongovernmental organization (NGO) leaders and scholars. In 2006, the Foundation conducted two ACYF programs, September 18-21 and October 18-20. Each group, comprised of about 30 government officials, met with members of Congress and congressional staff as well as with China analysts and officials at U.S. agencies and NGOs in Washington, D.C. The groups also visited New York and/or Montana.

In 2007, the Foundation organized three ACYF visits to Washington, D.C. These were held October 11-15, October 25-27, and November 7-9. Two of the groups also traveled to Montana and one group traveled to New York City. The meeting agendas focused on the U.S. political system, civil society, and youth education.

In July 2007, the Foundation also organized a program for a group of nine municipal government officials from Beijing. This program consisted of a three-hour briefing at the Foundation's office, followed by an afternoon tour of the U.S. Capitol. The agenda focused on the development of U.S. nonprofit organizations, program management, strategic planning and external relations.

## **Policy Dialogues**

### **22<sup>nd</sup> Mansfield Conference: “The Emergence of India”**

The Mansfield Foundation collaborated with the Mansfield Center at The University of Montana in organizing the 22<sup>nd</sup> Mansfield Conference in Missoula, Montana September 6-8, 2006. This conference focused on India's strategic role in Asia and sought to address such questions as: Is India poised to become an Asia-Pacific regional power? How does the evolution of the U.S.-China-India “strategic triangle” impact the U.S.-Japan alliance? What are the dynamics of the India-China relationship and do they influence the United States' strategic interests in East Asia? Should China be concerned about the growing U.S.-India relationship? The public conference was followed by an off-site retreat on the same issues. Conference and retreat participants included an interdisciplinary group of experts representing government, academia, industry and NGOs from India, Japan, China and the United States. The Sasakawa Peace Foundation USA and the Tata Group helped support the conference.

### **23<sup>rd</sup> Annual Mansfield Conference: “The China Threat: Myth or Reality?”**

High-level representatives from China and the United States, including the Honorable James Andrew Kelly (Former Assistant U.S. Secretary of State for East Asian and Pacific Affairs), participated in the 23<sup>rd</sup> annual Mansfield Conference and retreat September 19-21, 2007. The one-day public conference was held at The University of Montana and was followed by a retreat in Whitefish, Montana. The Mansfield Foundation and the Mansfield Center at The University of Montana co-sponsored the conference and retreat. Additional support was provided by the Carnegie Corporation of New York.

### **Bridging the ROK-U.S. Divide**

“Bridging the ROK-U.S. Divide” was initiated in FY07 to forge stronger political relationships among the current and rising generation of leaders in Washington and Seoul. This was done through a series of dialogues that engaged individuals considered most likely to play key roles in the post-Bush and post-Roh administrations and in U.S.-ROK relations for decades to come. These individuals made up the Mansfield Committee on U.S.-ROK Relations, which met for two dialogues in 2007, one in Hawaii (January 3-5, 2007) and one in Montana (June 20-22, 2007).

During FY08, the Mansfield Committee on U.S.-ROK Relations met twice to develop policy recommendations for the next Korean and American administrations. The Foundation organized a third meeting on Jeju Island, South Korea (October 9-11, 2007), and a fourth meeting in Warrenton, Virginia (April 20-22, 2008). Policy recommendations developed at these meetings were conveyed

to the transition team for the Lee Myung-bak administration and to the Republican and Democratic campaigns in the U.S. in the fall of 2008. This project was funded by a grant from the Smith Richardson Foundation.

### **U.S.-India-Japan Relations in the “New Asian Era”**

The Foundation brought together a group of 18 experts from Japan, India, and the United States for an August 31-September 1, 2007 workshop in New Delhi, India. The purpose of the workshop was to discuss the new India-Japan strategic partnership and to shed light on the future of the India-Japan relationship and its impact on the Asia-Pacific Region. Participants included U.S., Japanese and Indian government officials as well as representatives of leading universities, think tanks, newspapers, nonprofit organizations and business groups. The Mansfield Foundation and the Mansfield Center at The University of Montana organized the event with support from the Japan Foundation Center for Global Partnership and Raytheon International.

### **Korea Political Realities**

This program, conducted January-March 2008, focused on the arrival of the new Lee Myung-bak administration in South Korea and implications for the U.S.-Korea relationship. It consisted of two day-long dialogues and the publication of a book. The Foundation commissioned five papers from leading Korea experts. The experts presented their papers to Korea area studies specialists at two sessions, January 9 and January 16, 2008. The Foundation then published the papers in a new book, Understanding New Political Realities in Seoul: Working toward a Common Approach to Strengthen U.S.-Korean Relations, timed to coincide with the inauguration of President Lee on February 25, 2008. The book has a Korean section with paper summaries and recommendations. Mansfield Foundation Executive Director Gordon Flake and Park Ro-byug (Associate, Institute for the Study of Diplomacy at Georgetown University) wrote the introduction and recommendations.

The program also included an off-the-record session in Tokyo March 4, 2008. During that session, Gordon Flake and Seoul National University Associate Professor Lee Geun discussed the domestic and foreign policy implications of the inauguration of President Lee Myun-bak and the return to power of the Grand National Party in Korea. This program received support from the Korea Foundation and the Japan Institute of International Affairs.

### **Korean Caravan**

In FY07, the Foundation organized three public seminars at universities and colleges in Montana, cosponsored with the Korea Economic Institute of America. These included: The University of Montana in Missoula (February 26, 2007); Carroll College in Helena (February 28, 2007); and Montana State University in Bozeman (March 1, 2007). While the primary focus was Korea, the panel discussions also included views on Japan and China in the context of the Korean nuclear crisis and Korea-U.S. Free Trade Agreement.

In FY08, the Foundation worked with the Korea Economic Institute, the UM Mansfield Center, and Carroll College to organize two public events in Montana focused on “A New Dawn for the Korean Peninsula: Evaluating the Election of Lee Myung-bak and Its Implications for the U.S.-ROK Alliance and North Korea.” The events were held February 25, 2008 and February 27, 2008. Speakers were: Thomas J. Byrne (Moody’s Financial Institutions and Sovereign Risk Group), Gordon Flake, and Scott Rembrandt (Korea Economic Institute).

## Policy Roundtables and Dialogues

During FY07 and FY08, the Mansfield Foundation continued its active program of impromptu roundtable discussions for researchers, scholars and other Asia experts to address timely issues or take advantage of visiting authorities.

In FY07, the Foundation held the following policy dialogues:

- “Beyond the Nuclear Issue: Crisis on the Korean Peninsula,” featuring Mansfield Foundation Board Members. September 15, 2006, Minneapolis, Minnesota.
- Reception and program to celebrate the launch of *Global Asia* Magazine in collaboration with East Asia Institute. April 23, 2006, Washington, D.C.
- Roundtable discussion on U.S.-Mongolia relations, with Ambassador Ravdan Bold and Ambassador Mark Minton, followed by a reception. May 17, 2007, Washington, D.C.

In FY08, the Mansfield Foundation organized nine roundtables and small group dialogues. These meetings addressed issues of importance in U.S.-Asia relations and provided opportunities for exchanges of views among participants:

- Roundtable discussion with Koji Murata, Visiting Mansfield Research Fellow, Doshisha University, “Following in Elvis’ Footsteps: Prime Minister Abe’s Post-Koizumi Challenge.” August 22, 2007, Washington, D.C.
- Roundtable discussion with Jun Bong Geun, Institute of Foreign Affairs and National Security, Korea, “Peace Regime: Building on the Korean Peninsula.” November 1, 2007, Washington, D.C.
- Joint Mansfield Foundation-Temple University Dialogue with Gordon Flake, “A Year after the Nuclear Test: An Assessment of the Six Party Talks.” November 12, 2007, Philadelphia, Pennsylvania.
- Roundtable discussion with Jean A. Garrison, Ph.D., Mansfield Foundation Visiting Fellow and Associate Professor, University of Wyoming, “China’s Quest for Energy Security in Asia: Addressing the Climate Change Challenge.” December 6, 2007, Washington, D.C.
- Roundtable discussion with Weston S. Konishi, Adjunct Fellow, Mansfield Foundation, CFR/Hitachi Fellow, “Japan’s Values Diplomacy: Dead or Alive?” January 4, 2008, Washington, D.C.
- Mansfield Foundation-KINU workshop with Bong-Jo Rhee, KINU President, Gordon Flake, Kay Oh and Derek Mitchell, “ROK-U.S. Relations and North Korea Policy under the New ROK Administration.” Co-sponsored with the Korean Institute for National Unification. January 31, 2008, Washington, D.C.
- Mansfield Foundation-Tokyo Foundation Dialogue with Gordon Flake and Takashi Kawakami, Professor, International Studies, Takusyoku University, “Stalemate in the Six-Party Talks: U.S. Perspectives on the North Korea Nuclear Crisis.” March 3, 2008, Tokyo, Japan.
- Mansfield Foundation-Japan Institute of International Affairs Dialogue with Gordon Flake, Geun Lee (Associate Professor, Seoul University); Takashi Osanai (Deputy Director-General, JIAA), and Hideya Kurata (Professor, Kyorin University and Senior Adjunct Fellow, JIAA), “Understanding New Political Realities in Korea: Views from Washington and Seoul.” March 4, 2008, Tokyo, Japan.
- Roundtable discussion with Assemblyman Park Jin, Korean National Assembly, “National Assembly Elections in the ROK and U.S.-Korean Relations.” April 30, 2008, Washington, D.C.

## **Korea-Japan Study Group**

The Korea-Japan Study Group is an ongoing collaboration between the Mansfield Foundation and its two institutional partners, Center for Strategic and International Studies (CSIS) and Korea Economic Institute (KEI). The program brings together researchers and other intellectual leaders who have mutual interests in Korea-Japan and other Northeast Asia relations in order to discuss issues of importance.

In FY07, the Foundation and its partners organized five Korea-Japan roundtables or small group discussions, including:

- ROK-Japan Relations Roundtable. This event convened young leaders to discuss the state of Japan-ROK relations in the wake of the July 5, 2006 DPRK missile tests. July 19, 2006.
- “Picking up the Pieces after North Korea’s Missile Launch.” Roundtable with Peter Beck (Senior Researcher, International Crisis Group). Cosponsored with KEI and ICG. August 22, 2006.
- “Three Perspectives on Japan-ROK Relations,” featuring Yuki Tatsumi (Stimson Center), David Straub (School for Advanced International Studies), and Park Hyeong Jung (The Brookings Institution). October 16, 2006.
- “Japan’s Relations with China and South Korea.” This event convened young leaders in Asia policy to discuss the implications of Prime Minister Abe’s diplomatic initiatives with China and South Korea. February 9, 2007.
- “Korean, Japanese and American Perspectives on Abductee Issues,” featuring Emma Chanlett-Avery (Congressional Research Service), Tsuneo Watanabe (CSIS), and Miryang Youn (Wilson Center). April 11, 2007.

In FY08, the Foundation collaborated with CSIS and KEI on the following programs:

- “Japan-DPRK Relations: The Road Ahead,” featuring Yoshihisa Komori (Sankei Shimbun), Peter Beck (U.S. Committee for Human Rights in North Korea), and Bruce Klingner (Heritage Foundation). October 24, 2007.
- “The Lee Myung-Bak Administration and Korea-Japan Relations,” featuring Stephen Costello (Pro Global Consulting), Takashi Sakamoto (Yomiuri Shimbun), and Scott Snyder (Asia Foundation). January 23, 2008.

## **Corporate Affiliates Program**

The Foundation’s Corporate Affiliates Program (CAP) gives multinational corporations the opportunity to become dues-paying affiliates of the Mansfield Foundation and to participate in issue-driven roundtable discussions, conferences, networking opportunities and other programs. The Mansfield Capitol Hill Asian Policy Dialogues allow CAP members to support and directly engage in the Foundation’s efforts to raise the profile of Asia on Capitol Hill and to inform members of Congress and congressional staff about issues relevant to their companies’ operations in Asia.

During FY07, we held seven CAP meetings on Capitol Hill:

- “Rise of China and India,” Victor Cha (Director for Asian Affairs, White House National Security Council), October 3, 2006.
- “The Economic Impact of the North Korea Nuclear Test,” Marcus Noland (Senior Fellow, Institute for International Economics), October 18, 2006.
- “After Hanoi: Next Steps in the U.S. Trade Agenda for APEC,” John Neuffer (Deputy Assistant U.S. Trade Representative for APEC Affairs), December 14, 2006.
- “Japan in an Integrating Asian Economy,” Charles Lake (President, American Chamber of Commerce Japan and Vice Chairman, Aflac Japan), February 8, 2007.
- “Japan and the United States: Indispensable Partners, in Asia and Beyond,” Robert M. Kimmitt (Deputy Secretary, U.S. Department of the Treasury,” April 17, 2007.
- “U.S.-Japan Relations After Koizumi,” Kurt Campbell (CEO, Center for a New American Security) and Kiichi Fujiwara (Professor of International Politics, Tokyo University), May 16, 2007.
- “U.S.-China Cooperation,” Wu Jianmin (Under-Secretary-General and Spokesman, Chinese People’s Political Consultative Conference), June 12, 2007.

During FY08, we held twelve CAP events on Capitol Hill:

- “Korea-U.S. Free Trade Agreement: Promise or Peril?” Seok Young Choi (Minister, Embassy of the Republic of Korea), Laura Lane (Senior Vice President for Government Affairs, Citigroup), Douglas Meyer (Senior Economist, United Auto Workers), and Jeffrey Schott (Senior Fellow, Peterson Institute of International Economics), August 21, 2007.
- “After Abe: The U.S.-Japan Alliance under Prime Minister Fukuda,” Michael J. Green (Japan Chair, Senior Advisor, Center for Strategic and International Affairs), October 24, 2007.
- “Nukes, Missiles and Abductions: A Japanese Perspective on the Six-Party Talks,” Minister Akitaka Saiki (Embassy of Japan), December 18, 2007.
- “An Asian Perspective on Climate Change: A New Factor in U.S. National Security and International Peace and Stability?” Dr. Brahma Chellaney (Professor of Strategic Studies, Centre for Policy Research, New Delhi, India), January 17, 2008.
- “Japan’s Role in the Middle East, Middle East Peace Process and Iran: Implications for the U.S.-Japan Alliance,” Mr. Shinsuke Sugiyama (Deputy Director General for Middle East, Middle Eastern and African Affairs Bureau, Ministry of Foreign Affairs), February 5, 2008.
- “China’s Quest for Energy Security: Implications for U.S. Foreign Policy,” Dr. Jean Garrison (Associate Professor of Political Science, University of Wyoming), February 12, 2008.
- Japan’s Diplomatic Strategy for Asia: Implications for the U.S.-Japan Alliance, Mr. Kenichiro Sasae (Deputy Minister for Foreign Affairs, Ministry of Foreign Affairs), March 19, 2008.
- “China’s Military Modernization, Taiwan, and Energy Diplomacy: Implications for Asia-Pacific Regional Stability and U.S. National Security,” Ambassador Ma Zhengang (President

of China Institute of International Studies, President of China Arms Control and Disarmament Association, Chairman of China National Committee, Council for Security Cooperation in the Asia Pacific), March 27, 2008.

- “Critical Issues in US-China Relations,” Congressman Mark Kirk (R-IL), co-founder and co-chair of the bipartisan U.S.-China Working Group, April 10, 2008.
- “Populism to Prudence? The State of Sino-Japanese Relations,” Mr. Kiichi Fujiwara (Professor of International Politics, Faculty of Law, University of Tokyo) and Dr. Edward J. Lincoln (Director of the Center for Japan-U.S. Business and Economic Studies and Professor of Economics, Stern School of Business, New York University), May 13, 2008.
- “The Politics of the Internet in Japan,” Mr. Jim Foster (Director, Corporate Affairs, Microsoft Japan), May 28, 2008.
- “An Insider’s View on Peace and Stability in the Asia-Pacific: Implications for the U.S. – Japan Strategic Relationship,” Mr. Shinichi Nishimiya (Director-General, North American Affairs Bureau, Ministry of Foreign Affairs), June 18, 2008.

## Special Projects

Special programs in FY07 included a two-day exchange (January 9-10, 2007) for three Japanese Diet members whose legislative and policy interests included special education services. In collaboration with the Graduate Institute for Policy Studies (GRIPS), we arranged meetings for the Diet members at the U.S. Department of Education, the LAB School of Washington, an elementary school in Herndon, Virginia, and the Learning Disabilities Association of America. The Foundation also arranged a briefing with experts from the Congressional Research Service.

## Research and Education

### Asian Opinion Poll Database

The Mansfield Asian Opinion Poll Database (AOPD) is a resource for researchers and Asia experts, enabling them to access and monitor key public opinion trends in Northeast Asia. The database is a collection of opinion polls on key policy-related issues from major media organizations and other agencies in Japan and South Korea, translated into English and housed on the Foundation’s website. The database draws exclusively from Asian polls that previously were not available in English or collected in one central site on the Internet.

During FY07, we expanded the AOPD, adding new polls from *Asahi Shimbun*, *Yomiuri Shimbun*, *Nikkei* and, for the first time, a poll from China. We also added three commentaries from Asia scholars, who integrated findings from the opinion polls in their articles. To promote the use of AOPD among Asia scholars, students and researchers, we advertised in the *Journal of Asian Studies* and *Foreign Policy* magazine.

During FY08, we further expanded the database by adding new polls from *Asahi Shimbun*, *Yomiuri Shimbun*, *Nikkei Shimbun*, the Cabinet Office, the East Asia Institute, the *Dong-A Ilbo*, the *Chosun Ilbo*, the *Joong Ang Ilbo*, and the Committee of 100. We also added two commentaries from Asia scholars.



To promote the use of AOPD in FY08, we developed and printed brochures describing the database and mailed them to 149 journalists and college/university Asia Studies departments in the mid-Atlantic region. We also distributed these brochures at Mansfield Foundation seminars, meetings and events.

This project has received funding from the Japan Foundation Center for Global Partnership and the U.S.-Japan Foundation.

**E-Newsletter**

The Foundation publishes an e-newsletter containing commentary by staff and other Asia experts as well as news from the Mansfield Foundation. The e-newsletter was produced in October 2006, March 2007, and March 2008. It was distributed to more than 1,800 government officials, business executives, nonprofit leaders, journalists and scholars in the U.S. and Japan.